

POPCORN SALE 2009

Popcorn Rules and Incentives for Youth and Units

Cash Incentives:

A successful Unit Kick-off is important to the success of the sale. To ensure each Unit has a successful kick-off, we are offering \$100 credit to their Unit account to every Unit that attends the Popcorn Kick-Off Training held on August 27th, sends in proof (pictures or video) of their Unit's Kick-off and sells at least \$1500.00 during the 2009 sale. The Unit with the best kick-off will be given \$300. You must turn in your kick-off pictures or video by October 12, 2009.

Unit Commissions:

Provided that the Unit meets the minimum requirements to participate in the annual popcorn sale, the Unit will be given a 30% commission on the Unit's sale. The minimum requirements are as follows:

- Have a successful Kick-off. Kick-off Training will be held on August 27, 2009.
- Begin the sale no earlier than September 14.
- Turn in Unit popcorn orders by 5:00 p.m., October 12, via the Trail's End website at www.trails-end.com.
- Pick up your popcorn on October 31 (subject to change due to shipping). Location TBA
- Pay the amount due no later than 5:00 p.m., Monday, November 30, 2009, to the Earl & Pat Cook Council Service Center **with one check**. Only one check or money order will be accepted per unit.

PLEASE NOTE:

If your unit pays 1 to 30 days late, your unit will only be eligible for a 20% commission. If your Unit's payment is 31 to 60 days late, your Unit will only be eligible for a 10% commission. If your Unit's payment is over 60 days late, you will not be eligible for a commission but you will still have the obligation to pay.

Incentives for the Youth:

Once the Scout sells his first container of popcorn he can bring in his sheet to the office and he will immediately receive his popcorn patch.

Each youth who sells over \$80 worth of Popcorn will receive Scout Bucks valued at approximately 5% of the sales level achieved. The Scout Bucks can be redeemed at local stores accepting Scout Bucks. Scout Bucks will be worth double if used at the Earl and Pat Cook Council Service Center to pay for merchandise in the Scout Shop or to pay for a Council or District event like Cub Scout Day Camp, Resident Camps, Family Camp or Camporees. **Make sure to turn in the Scout Buck order sheet on October 12!** You can email it to tasmine.bennett@Scouting.org or fax it to (907) 452-1977.

Once the Scout fills up his first page he is eligible for a special fill-it-up patch from Trails End. Every time the Scout fills up an order form he should bring it into the Earl and Pat Cook Council Service Center and he will receive a \$10 gift certificate for the Council Scout Store and he will be entered into a drawing to win lots of prizes! We will be drawing for 2 prizes each week and then everyone will be entered into the final drawing for 2 super prizes. The Council will organize a party for youth who sell at least \$1,000 worth of popcorn.

There are also national Trails End prizes available, including a \$50 gift card for selling \$1500 and 6% of their sales into a scholarship fund, if they sell \$2500.